

# Kobe Amoh

## Front-end UX Developer

**Email:** amoh.kobe@gmail.com

**LinkedIn:** <https://www.linkedin.com/in/amohkobe/>

I am a front-end developer who enjoys working with typography and visual elements to create user experiences that are simple, clean, and a joy to use. My development process begins with words first: good copy and readability make design and development a creative endeavour. From small teams to large post-secondary environments, my work has an impact and is accessible to users.

## Experience

### Digital Content Coordinator

#### **Marketing and External Relations, University of Alberta**

*May 2023 - Present*

- Create new pages using Cascade CMS, Bootstrap 5.0, and custom CSS based on Figma designs and content outlines from senior strategists.
- Update content pages for the University of Alberta's websites in a timely manner.
- Proactively identify and alert the web development team about front-end bugs related to our custom instance of Cascade CMS and the university website.
- Guide marketing and communication partners in website best practices, site-architecture and page navigation, accessibility, UX guidelines, and usability practices.
- Proactively fix broken link and spelling errors and identify missing pages with Site Improve to maintain the brand reputation of the University.
- Track work through Adobe Workfront to provide updates for communication partners and clients across the university.

### Digital Marketing Specialist

#### **Breathe Outdoors (formerly Campers Village)**

*April 2022 - August 2022*

- Collaborated with business technology units to solve HTML/CSS bugs through processes based on Agile development (both in person and remotely).
- Developed landing pages using the Magento CMS and custom CSS for brands such as Smartwool, KEEN Footwear, and Icebreaker for company website.
- Participated in web testing and quality assurance reporting for weekly and bi-weekly site update rollouts in multi-stage environments (development, staging, and production).
- Used the Adobe Creative Suite (Illustrator, InDesign, Photoshop) as well as Canva to create and edit graphics for Mailchimp newsletters and physical postcards.
- Led design reviews and critiques of internal webpages.
- Wrote documentation to guide non-technical members of the e-commerce and marketing team to use technical tools such as Python scripts in their workflows.
- Reported and tracked bugs to business technology unit using Jira.

### Front-end UX Developer

#### **Alberta Language Technology Lab (University of Alberta)**

*January 2020 - August 2020*

- Designed, iterated, and presented low-fidelity mockups for an online Cree-English dictionary's (Itwêwina) search results and word-entry interfaces.
- Created high fidelity designs with Adobe XD of search results and word-entries based on feedback from linguists and professors.
- Developed a playback feature using JavaScript and the Fetch API for Itwêwina users to hear pronunciations of Cree words by various speakers on word entry pages.

- Participated in daily standups and weekly code reviews (in-person + remote) with the ALT Lab team and reviewed code submissions on Github.
- Wrote unit tests using Cypress for test-driven/feature-driven development in JavaScript.

### **Quality Assurance Web Intern**

#### **Northern Alberta Institute of Technology (NAIT)**

*January 2019 - July 2019*

- Worked with two other interns to move text content from NAIT's old website to the new website.
- Tested NAIT's website across multiple devices and browsers for quality assurance purposes.
- Tracked and reported site issues to senior QA tester for further investigation; reported UX errors to the UX specialist for additional troubleshooting.
- Presented work at daily standups to the UX, design, development, and marketing teams.

## **Credentials**

### **Northern Alberta Institute of Technology**

*Diploma in Digital Media and Information Technology (Web Design & Development)*

### **ICAgile Certified Professional**

*Agile Marketing*

## **Selected Work**

### **Faculty of Medicine & Dentistry Impact Report 2022-23**

*Tools used: Bootstrap 5.0, Cascade CMS, CSS*

### **Itwewina Cree English Dictionary: Search Results Page & Audio Playback Features**

*Tools used: JavaScript (ES6), Node.js, Python, Django*

### **Hedy Bach: Personal and Portfolio Website Refresh**

*Tools used: Squarespace, CSS*

## **Tools + Skills**

### **Technical**

*HTML, CSS and CSS Frameworks (Tailwind, Bootstrap), JavaScript (ES6, Node.js, NPM, jQuery, jQuery Mobile), Git/Github, Python, PHP/MySQL, WordPress*

### **Soft**

*Task delegation, project management software, crisis management, conflict resolution, discovery facilitation, Agile leadership, skill development, research and analysis, marketing and communications*

## **Contact**

<https://kobexamoh.co>

<https://github.com/kobexamoh>